

DANIEL KREISS

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EDUCATION

Ph.D., Communication, 2010
Department of Communication

Stanford University
Stanford, California

M.A., Communication (Journalism), 2004
Department of Communication

Stanford University
Stanford, California

B.A., Political Science, 1999
Department of Political Science

Bates College
Lewiston, Maine

ACADEMIC EXPERIENCE

Assistant Professor, 2011 – Present
School of Media and Journalism

University of North Carolina
Chapel Hill, North Carolina

Adjunct Assistant Professor, 2014-Present
Department of Communication Studies

University of North Carolina
Chapel Hill, North Carolina

Faculty Affiliate, 2015-Present
UNC Center for Media Law and Policy

University of North Carolina
Chapel Hill, North Carolina

Affiliate Fellow, 2011-Present
Information Society Project at Yale Law School

Yale University
New Haven, Connecticut

Postdoctoral Associate, 2010-2011
Yale Law School

Yale University
New Haven, Connecticut

SCHOLARLY PUBLICATIONS AND PRESENTATIONS

Note: Asterisk () indicates student at time research was conducted*

BOOKS

Kreiss, D. (2016). *Prototype Politics: Technology-Intensive Campaigning and the Data of Democracy*. New York, NY: Oxford University Press.

Kreiss, D. (2012). *Taking Our Country Back: The Crafting of Networked Politics from Howard Dean to Barack Obama*. New York, NY: Oxford University Press.

Reviewed in *The International Journal of Press Politics*, *LSE Review of Books*,
Presidential Studies Quarterly, *Political Communication*

REFEREED PUBLICATIONS

Kreiss, D. (2015, Online First). “The Tech Industry Meets Presidential Politics: Explaining the Democratic Party’s Technological Advantage in Electoral Campaigning, 2004-2012.” *Political Communication*.

Harvard Kennedy School, Shorenstein Center on Media, Politics and Public Policy Must Reads:

<http://shorensteincenter.org/media-and-politics-must-reads-5-8-2015/>

Kreiss, D. (2015). “The Problem of Citizens: E-Democracy for Actually Existing Democracy.” *Social Media and Society* 1(2): 1-11.

Kreiss, D., Meadows, L.*, and Remensperger, J.* (2015). Political Performance, Boundary Spaces, and Active Spectatorship: Media Production at the 2012 Democratic National Convention. *Journalism: Theory, Practice, & Criticism* 16: 577-595.

Kreiss, D. (2015). Structuring Political Engagement: The Formalization of Democratic Internet Campaigning, 2000-2008. In C.W. Lee, M. McQuarrie and E.T. Walker, *Democratizing Inequalities: Pitfalls and Unrealized Promises of the New Public Participation*. (pp. 125-142). New York, NY: NYU Press.

This chapter was originally presented at the *Democratizing Inequalities* workshop in 2010. The final version is adapted from *Taking Our Country Back* (2012).

Kreiss, D. (Online first, December 5, 2014). Seizing the Moment: The Presidential Campaigns’ Use of Twitter During the 2012 Electoral Cycle. *New Media & Society*.

Findings detailed in numerous international media outlets.

Anderson, C.W. and **Kreiss, D.** (co-authors) (2013). Black-boxes As Capacities for and Constraints on Action: ANT and Ethnography of Electoral Politics and Journalism. *Qualitative Sociology* 36(4): 365-382.

Barnard, L.* and **Kreiss, D.** (2013). A Research Agenda for Online Advertising: Surveying Campaign Practices, 2000-2012. *International Journal of Communication* 7, 2046-2066.

Kreiss, D. and Tufekci, Z. (co-authors) (2013). Occupying the Political: Occupy Wall Street, Collective Action, and the Rediscovery of Pragmatic Politics. *Cultural Studies ⇔ Critical Methodologies* 13, 163-167.

Ananny, M., and **Kreiss, D.** (co-authors) (2013). Responsibilities of the State: Rethinking the Case and Possibilities for Public Support of Journalism. *First Monday*, 18(4).

Reviewed in Harvard’s Nieman Journalism Lab’s “What’s new in digital scholarship” (April 25, 2013).

Kreiss, D. (2012). Performing the Past to Claim the Future: Sun Ra and the Afro-Future Underground, 1954-1968. *African American Review*, 45(1-2), 197-203.

Kreiss, D. (2012). Acting in the Public Sphere: The 2008 Obama Campaign's Strategic Use of New Media to Shape Narratives of the Presidential Race. *Research in Social Movements, Conflict, and Change*, 33, 195-223.

Kreiss, D. (2011). Open Source as Practice and Ideology: The 2003-2004 Howard Dean Campaign's Organizational and Cultural Innovations in Electoral Politics. *Journal of Information Technology and Politics*, 8, 367-382.

Kreiss, D., Finn, M, and Turner, F. (2011). The Limits of Peer Production: Some Reminders From Max Weber for the Network Society. *New Media & Society*, 13(2), 243-259.

Ananny, M., and **Kreiss, D.** (co-authors) (2011). A New Contract For the Press: Copyright, Public Domain Journalism, and Self-Governance In a Digital Age. *Critical Studies in Media Communication*, 28, 314-333.

Howard, P. N., and **Kreiss, D.** (2010). Political Parties and Voter Privacy: Australia, Canada, the United Kingdom, and United States in Comparative Perspective. *First Monday*, 15(12).

Kreiss, D., and Howard, P. N. (2010). New Challenges to Political Privacy: Lessons from the First U.S. Presidential Race in the Web 2.0 Era. *International Journal of Communication*, 4, 1032-1050.

Kreiss, D. (2009). Developing the 'Good Citizen': Digital Artifacts, Peer Networks, and Formal Organization During the 2003-2004 Howard Dean Campaign. *Journal of Information Technology and Politics*, 6(3), 281-297.

Kreiss, D. (2008). Appropriating the Master's Tools: Sun Ra, the Black Panthers, and Black Consciousness, 1952-1973. *Black Music Research Journal*, 28(1): 57-81.

Reprinted in Carroll, M. (ed.) *Music and Ideology*. The Library of Essays on Music, Politics, and Society series. Surrey, U.K.: Ashgate Publishing, 2012.

INVITED ARTICLES AND BOOK CHAPTERS

Kreiss, D. (In press). The Civil Value of Agonistic and Uncivil Political Discourse. *American Journal of Cultural Sociology*.

Kreiss, D. and J.S. Brennen* (In press). Normative Theories of Digital Journalism. In C.W. Anderson, D. Domingo, A. Hermida, and T. Witschge (Eds.), *Sage Handbook of Digital Journalism Studies*. New York: Sage.

Brennen, J.S.*, and **Kreiss, D.** (In press.). Entries on "digitalization," "information society," and "network society." In K.B. Jensen, R.T. Craig, J. Pooley, and E. Rothenbuhler (Eds.), *The International Encyclopedia of Communication Theory and Philosophy*. Oxford, UK: Wiley-Blackwell and the International Communication Association.

Kreiss, D. (In press.). Beyond Administrative Journalism: Organized Skepticism in a New Key. In J. C. Alexander, E. Breese and M. Luengo, *The Crisis of Journalism Reconsidered: From Technology to Culture*. Cambridge, UK: Cambridge University Press.

Karpf, D., **Kreiss, D.**, Nielsen, R. K., and Powers, M. (equal authors) (2015). The Role of Qualitative Methods in Political Communication Research: Past, Present, and Future. *International Journal of Communication*, 9, 1888-1906.

Welch, C.* and **Kreiss, D.** (2015). Internet, Society, and Politics. In M. Shally Jensen, (Ed.), *Encyclopedia of American Political Culture*. New York, NY: NYU Press, pp. 614-619.

Kreiss, D. (2015). The Networked Democratic Spectator. First Issue/Manifesto. *Social Media and Society*. Available online at:
<http://m.sms.sagepub.com/content/1/1/2056305115578876.full.pdf>

Kreiss, D. (2015). Digital Campaigning. In D. Freelon and S. Coleman (Eds.), *Handbook of Digital Politics*. (pp. 118-135). New York, NY: Edgar Elgar.

Kreiss, D. and Welch, C.* (2015). Strategic Communication in a Networked Age. In V. A. Farrar-Myers and J. S. Vaughn (Eds.), *Controlling The Message?: New Media in American Political Campaigns*. (pp. 13-31). New York: New York University Press.

Kreiss, D. (2015). Afterword to the Special Issue, "The Objects of Journalism." *Journalism: Theory, Practice and Criticism*, 16(1), 153–156.

Kreiss, D. (2014). A Vision of and for the Networked World: John Perry Barlow's 'Declaration of the Independence of Cyberspace' at Twenty. In J. Bennett, P. Kerr, and N. Strange (Eds.), *Media Independence: Working With Freedom or Working for Free?* (pp. 117-136). New York, NY: Routledge.

Kreiss, D. and Meadows, L.* (co-authors). (2014). Intra-movement Agenda Setting: Strategic New Media Messaging During a LGBT Ballot Campaign. In J. Girouard and C. Sirianni (Eds.), *Varieties of Civic Innovation: Deliberative, Collaborative, Network, and Narrative Approaches*. (pp. 75-91). Nashville, TN: Vanderbilt University Press.

Kreiss, D. (2014). The Virtues of Participation Without Power: Campaigns, Party Networks, and the Ends of Politics. *Sociological Quarterly* 55, 537-554.

Karpf, D., **Kreiss, D.**, and Nielsen, R. K. (equal authors) (2014). A New Era of Qualitative Political Communication Research?: A History and a Case For New Approaches. In L. Lievrouw (Ed.), *Challenging Communication Research (2013 International Communication Association Theme Book)*. pp. 43-60. New York, NY: Peter Lang.

Kreiss, D. (2012). Crowds and Collectives in Networked Electoral Politics. *Limn*, 2.

Kreiss, D. (2012). Yes We Can (Profile You): A Brief Primer on Campaigns and Political Data. *Stanford Law Review Online*, 64, 70-74.

Ananny, M. and **Kreiss, D.** (co-authors) (2011). Journalism for and by the Public: Creating a Free Press. *Communication Currents*, 6(6).

Kreiss, D., and Turner, F. (2008). Future Shock. In W.A. Darity, *International Encyclopedia of the Social Sciences*, 2nd edition. 9 vols. Detroit: Macmillan Reference USA.

EDITED JOURNAL SPECIAL ISSUE

Karpf, D., **Kreiss, D.**, Nielsen, R. K., and Powers, M. (Eds.) (2015). Qualitative Political Communication Research: New Methodological Approaches in a Time of Technological and Institutional Change. Special Section, *International Journal of Communication*, 9, 1888-2091.

BOOK REVIEWS

Kreiss, D. (Forthcoming). Book Review. [Review of the book *Hacking the Electorate* by Eitan Hersh]. *Internal Journal of Press/Politics*.

Kreiss, D. Review Essay. [Review of the books *Digital Dilemmas* by M.I. Franklin, *Forging Trust Communities* by Irene S. Wu, and *The Marketplace of Attention* by James Wu.] *Political Communication*, 33(1): 158-163.

Kreiss, D., and Nielsen, R.K. (co-authors). Book Review. [Review of the book *The Hybrid Media System: Politics and Power* by A. Chadwick.] *Social Forces*. Advanced review published online October 23, 2014.

Kreiss, D. Review Essay. [Review of the books *Collective Action in Organizations: Interaction and Engagement in an Era of Technological Change*, by B. Bimber, A. J. Flanagan, and C. Stohl, *iPolitics: Citizens, Elections, and Governing in the New Media Era*, by R. L. Fox and J. M. Ramos, eds., and *Rebooting American Politics: The Internet Revolution*, by J. Gainous and K. Wagner.] *Perspectives on Politics* 11(3), 942-945.

Kreiss, D. (2013). Book Review. [Review of the book *WikiLeaks: News in the Networked Era* by C. Beckett and J. Ball.] *Journalism* 14(6), 839-840.

Kreiss, D. (2011). Book Review. [Review of the book *Edited Clean Version* by R. Guins]. *Science, Technology, & Human Values*, 36(2), 279-282.

Kreiss, D. (2009). Book Review. [Review of the book *Blogging* by J. W. Rettberg]. *Journal of Communication*, 59(2), E17-E2.

GRANTS

Awarded

School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, Research Center Seed Grant (February 9, 2013) \$5000. “Unplugging the Party: The Dismantling of Republican Campaign Infrastructure, 2000-2012”

Role: Primary investigator

Applied for

“New Media and Political Voice in the Rural South.” Christopher Bail (UNC-CH Sociology), Melanie Green (UNC-CH Psychology), Daniel Kreiss (UNC-CH, School of Journalism and Mass Communication), and Andrew Perrin (UNC-CH Sociology). Submitted to the *National Science Foundation*, Interdisciplinary Behavioral and Social Science Research Program, 2012, 2013, 2014.

REFEREED CONFERENCE PRESENTATIONS

Kreiss, D. “Sociological and STS Approaches to the Study of Digital Politics,” part of The Past, Present, and Future of Digital Politics Research: A Roundtable. To be presented at the American Political Science Association Annual Conference, September, 2016.

McGregor, S., Kreiss, D., and R. Lawrence, “Instastyle: Campaign Communication In the Selfie Era.” To be presented at the American Political Science Association Annual Conference, September, 2016.

Kreiss, D., Saffer, A., Harker, J. and Hedding, K. “Party Networks and the Production of Political Communication.” To be presented at the American Political Science Association Annual Conference, September, 2016.

Kreiss, D., Saffer, A., Harker, J. and Hedding, K. “A Network Analysis of the Production of Campaign Communication in a Digital Age.” To be presented at the International Communication Association Annual Conference, Fukuoka, Japan. June, 2016.

Kim, Young Mie, and **Kreiss, D.** (2015, October). “Political Advertising in the Age of Big Data: Microtargeting and its Implications for Political Science Research.” Presented at The Empiricist's Challenge: Asking Meaningful Questions in Political Science in the Age of Big Data conference, MZES, University of Mannheim, Germany.

Kreiss, D., and Jasinski, C.* (2015, September). The Sources of Innovation in Political Communication: A Comparative Analysis of the Careers of Digital, Data, and Analytics Staffers on Republican and Democratic Presidential Campaigns and Partisan Firm Founding, 2004-2012. Presented at the Political Communication Preconference, American Political Science Association Annual Conference.

Kreiss, D., and Brennen, J.S.* (2015, May). Normative Theories of Digital Journalism. Presented at a Journalism Studies Division Panel at the International Communication Association Annual Conference, San Juan, Puerto Rico.

Kreiss, D. (2014, August) Performative Power and Social Media: Presidential Campaigns' Use of Twitter During the 2012 Electoral Cycle. Presented at the American Political Science Association Annual Meeting, Washington, D.C.

Kreiss, D. Explaining Technical Breakdown: Data, Analytics, and the Mitt Romney Presidential Campaign.
Presented at the International Communication Association Annual Meeting, Seattle, Washington (2014, May).
Presented at the National Communication Association Annual Meeting, Washington, DC. (2013, November).

Kreiss, D., and Meadows, L.* (2013, August). Campaigning from the Closet: Contexts of Messaging During the Campaign to Defeat North Carolina's Amendment One. Presented at the annual Association for Education in Journalism and Mass Communication conference, Washington, DC.

Kreiss, D. and Meadows, L.* Political Performance and Active Spectatorship: Symbolically Organizing the Polity During the 2012 Democratic National Convention.
Presented at the International Conference: Media and the Public Sphere. Examining the Challenges in the New Communication Landscape. Athens, GA. (2013, September).
Presented at the Association for Education in Journalism and Mass Communication Conference, Washington, DC., (2013, August).
Presented at the International Communication Association Annual Meeting, London, United Kingdom. (2013, June).

- Top three faculty paper award, Journalism Studies Division.

Karpp, D., **Kreiss, D.**, and Nielsen, R.K. (equal authors) (2013, May). A New Era of Qualitative Political Communication Research?: A History and a Case For New Approaches. Presented at the International Communication Association Annual Meeting, London, United Kingdom.

Kreiss, D., and Anderson, C.W. (co-authors) (2013, June). Tracing the Objects of Journalism and Politics: A Methodological Approach to Ethnographies of Objects. Presented at the ICA Pre-Conference, "The Objects of Journalism: Media, Materiality and the News." International Communication Association Annual Meeting, London, United Kingdom.

Kreiss, D. and Meadows, L.* (2013, March). Media Events in a Networked Age: Twitter Publics and Active Spectatorship. Presented at the Theorizing the Web annual conference, New York, NY.

Kreiss, D. Developing Technologies of Control: Producing Political Participation in Online Electoral Campaigning.

Presented at the Society for the Social Study of Science Annual Meeting, Copenhagen, Denmark. (2012, October).

Accepted at the American Political Science Association Annual Meeting, New Orleans, LA. (Paper was accepted but not presented given the cancellation of the conference due to Hurricane Isaac). (2012, September).

Presented at the International Communication Association Annual Conference, Phoenix, Arizona. (2012, May).

Presented at the Information, Communication and Society-Oxford Internet Institute, *A Decade in Internet Time* symposium, Oxford University, Oxford, United Kingdom. (2011, September).

Presented at the Network Politics: Objects, Subjects and New Political Affects symposium, Ryerson University, Toronto, Canada. (2010, October).

Kreiss, D. (2012, May). Acting in the Networked Public Sphere: the Obama Campaign's Strategic Use of New Media to Shape Narratives of the 2008 Presidential Race. Presented at the International Communication Association Annual Conference, Phoenix, Arizona.

Kreiss, D. (2012, May). The OWS Movement: Analyzing the Contexts and Role of Media in Mass Mobilization. Presented at the International Communication Association Annual Conference, Phoenix, Arizona.

Kreiss, D. and Barnard, L.* (2012, May). Yes We Can (Profile You): Political Campaigns and Online Advertising, 2000-2012. Presented at the International Communication Association Annual Conference, Phoenix, Arizona.

Kreiss, D. (2011, May). Funding Quality News: A Case For Institutional Subsidies of Amateur Producers. Presented at the Extending Expertise? Experts and Amateurs in Communication and Culture conference, University of Ottawa, Ottawa, Canada.

Kreiss, D. (2010, October). From Amateurs to Professionals: The Formalization of Democratic Internet Campaigning, 2004-2008. Presented at the Democratizing Inequalities conference, Institute for Public Knowledge, New York University, New York.

Kreiss, D. (2010, May). Open Source as Practice and Ideology: The 2003-2004 Howard Dean Campaign's Organizational and Cultural Innovations in Electoral Politics. Presented at the Journal of Information Technology and Politics 'The Politics of Open Source' conference, University of Massachusetts, Amherst, MA.

- Conference Best Paper Award

Kreiss, D. (2009, August). Institutional Contexts of Use of New Media in Electoral Politics: From Howard Dean to Barack Obama. Presented at the American Sociological Association Annual Meeting, San Francisco, California.

Kreiss, D., and Ananny, M. (2009, August). A New Contract For the Press: Copyright, Public Domain Journalism, and Self-Governance in a Digital Age. Presented at the American Association for Education in Journalism and Mass Communication, Boston, Massachusetts.

- Third Place, Top Student Paper Competition.

Kreiss, D. (2008, May). Sun Ra and the Black Panthers: Consciousness and African American Technological Appropriation. Presented at the International Communication Association Annual Meeting, Montreal, Canada.

Kreiss, D. (2008, April). Taking Our Country Back: The New Left, Yippies, Deaniacs, and the Production of Contemporary American Politics. Presented at the Politics: Web 2.0: An International Conference, Royal Holloway, University of London, London, United Kingdom.

Kreiss, D., Nordenstreng, K., and Glasser, Theodore, G. (2007, April). Innovation and Journalism – An Impossible Equation? Presented at The Third Conference on Innovation Journalism, Stanford University, Stanford, CA.

Kreiss, D. (2006, November). From Avant-garde Jazz to Hip Hop: Race and Technology During the 1950s-1970s. Presented at the Society for Social Studies of Science Annual Meeting, Vancouver, Canada.

Kreiss, D., Nordfors, D., and Sandred, J. (2005, April). Benchmarking the Swedish Market: Introducing the Innovation Journalism Index. Presented at The Second Conference on Innovation Journalism, Stanford University, Stanford, CA.

ORGANIZED CONFERENCES AND PANELS

Kreiss, D., Normative Theories of Digital Journalism. Journalism Studies Division Panel at the International Communication Association Annual Conference, San Juan, Puerto Rico, May 2015.

Karpf, D., **Kreiss, D.**, Nielsen, R.K., and Powers, M. (equal organizers). (2014, May). Pre-conference on Qualitative Political Communication Research. Held at the International Communication Association Annual Meeting. University of Washington. Seattle, Washington.

Kreiss, D. and Turow, J. (co-organizers). (2012, May). Data-Crunched Democracy: Where Do We Go From Here? Conference held at Annenberg School at the University of Pennsylvania, Philadelphia, PA.

Gillespie, T., Annany, M, **Kreiss, D.**, and Gray, M. (2012, October). The Politics of Algorithms. Panel held at the Society for Social Studies of Science Annual Meeting. Frederiksberg, Denmark.

Kreiss, D., (co-organizer). (2012, January). UNC Center for Media Law and Policy brown bag lunch on “Social Networks, Privacy, and Politics.” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill.

Kreiss, D., (co-organizer). (2011, November). UNC Center for Media Law and Policy symposium on “Social Networks and the Law.” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill.

Kreiss, D. (2010, October). Yale Information Society Project Privacy and Innovation Symposium. Sponsored by the Kauffman Foundation and Yale Law School.

Kreiss, D. (2009, October). Artifacts, Institutions, and Practices in the Production of Contemporary U.S. Politics. Panel held at the Society for Social Studies of Science Annual Meeting, Washington, D.C.

Kreiss, D. (2009, May). New Media and Political Communication: Rebele First Amendment Fellowship Panel. Held at and sponsored by the Department of Communication, Stanford University, Stanford, CA.

SELECT INVITED TALKS

Kreiss, D. Theory and Political Communication Research. To be presented at the Political Communication Preconference, American Political Science Association Annual Conference. Philadelphia, PA, 2016.

Kreiss, D. (2016, May 6). “Silicon Valley Meets Washington D.C.” To be presented at the Penn Program on Democracy, Citizenship, and Constitutionalism, University of Pennsylvania.

Kreiss, D. *Prototype Politics: Technology-Intensive Campaigning and the Data of Democracy.* To be presented at the Department of Communication, University of Washington, May 2016.

To be presented at the Department of Communication, Stanford University, March 2016.
Presented at the Forum for Entrepreneurship, Analytics, Scholarship, & Thought, Brown University, February 29, 2016.

Presented at the School of Journalism and Mass Communication, University of Texas at Austin, February 15, 2016.

Kreiss, D. (2015, December 4). “Prototype Politics.” Presented at the Political Discourse Symposium on the Impact of Redistricting, Campaign Finance and the Media in Modern Elections. Iowa Public Policy Center, University of Iowa.

Kreiss, D. (2015, June 29-July 1). Comunicacione Departamento, "Pontificia Universidad Católica de Chile". Three talks, “The Myths and Realities of Social Media and the Obama 2012 Campaign,” “Field Studies in a Time of Media and Technological Change,” “U.S. Presidential Campaigning in the Social Media Age,”

Kreiss, D. (2015, June 24). “Online Political Advertising.” Bipartisan Policy Center (sponsored by Google). Washington D.C.

Kreiss, D. (2015, May 9). “Heading into 2016: Data, Technology, Targeting.” Covering
March 20, 2016

Campaigns: A Conference for Journalists Reporting on the 2016 Election, Nieman Foundation and Institute of Politics, University of Chicago. Available online at: <http://nieman.harvard.edu/sites/covering-campaigns/videos/>

Kreiss, D. (2015, April 25). Political Innovation: Digital Technologies, Social Media, and Databases in Electoral Politics, 1998-2014. Presented at the International Workshop on Political Communication, Université Laval, Québec City, Canada.

Kreiss, D. (2015, March 25). Innovation and Inertia in Political Campaigning: Digital Technologies and the Republican and Democratic Parties, 2004-2014. Presented at the University of North Carolina at Chapel Hill Law School in a sponsored event by the American Constitution Society and UNC Center for Media Law and Policy.

Kreiss, D. (2015, February 20). The Future of Voter Mobilization and Engagement. The Campaign of the Future: A Conference on the Emerging Technology of Campaign Communication, Mobilization, and Fundraising. Presented at Stanford University Law School for the Federal Election Commission.

Kreiss, D. (In residence, June 2-6, 2014). Performative Power and Social Media: Presidential Campaigns' Use of Twitter During the 2012 Electoral Cycle. Presented at Microsoft Research New England.

Kreiss, D. Explaining Technical Breakdown: Data, Analytics, and the Mitt Romney Presidential Campaign.

Presented at Microsoft Research New England. (2014, June 3).

Presented at the CRADLE Seminar, School of Information and Library Science, University of North Carolina, Chapel Hill, NC. (2014, March 7).

Presented at the Visiting International Scholars program, School of Journalism and Mass Communication, University of North Carolina, Chapel Hill, NC. (2014, January 17).

Kreiss, D. (2014, March 11). Power in Parties: Campaigns, Democratic Spectacles, and Participation Without Decision-Making. Presented to the Civic Paths Working Group at the Annenberg School, University of Southern California.

Kreiss, D. (2013, September 4). Political Performance and Active Spectatorship: Symbolically Organizing the Polity During the 2012 Democratic National Convention. Presented at the Department of Communication, the University of Illinois, Chicago, IL.

Kreiss, D. (2013, August 11). Power in Parties: Campaigns, Democratic Spectacles, and Participation Without Decision-Making. Presented at the Cultural Sociology on Participatory Democracy roundtable at the Annual Meeting of the American Sociological Association, New York City, NY.

Kreiss, D. Taking Our Country Back: The Crafting of Networked Politics from Howard Dean to Barack Obama. (Invited book talks after publication).

Presented at the Yale Law School Information Society Project, New Haven, CT. (2013, December 6).

Presented at the School of Communication, American University. Washington, DC. (2012, November 27).

Presented at the Ash Center Democracy Seminar, Kennedy School, Harvard University, Cambridge, MA. (2012, November 14).

Presented at The Rosenfield Program, Grinnell College, Grinnell, IA. (2012, November 8).

Presented at the School of Media and Public Affairs, George Washington University, Washington, DC. (2012, November 1).

Department of Communication, Cornell University, Ithaca, NY. (Talk was canceled due to Hurricane Sandy). (2012, October 29).

International Scholars Presentation, School of Journalism and Mass Communication, University of North Carolina, Chapel Hill, NC. (2012, October 12).

Presented at the Stanford Center on Democracy, Development and the Rule of Law, Program on Liberation Technology, Stanford, CA. (2012, September 27).

Presented at the Program in the Humanities and Human Values panel "Election Season Essentials." Flyleaf Books, Chapel Hill, NC. (2012, July 25). (Aired on C-SPAN).

Kreiss, D. (2013, January 5). Electoral Stability and Technological Change: Data, Strategic Communications, and the 2012 Presidential Election. Presented at the American Association of Legal Scholars Annual Meeting, New Orleans, LA.

Kreiss, D. (2012, October 1). Part of the panel, Tweeting Your Way to the White House: Social Media and the 2012 Election. Held at the Robert T. Matsui Center for Politics and Public Service, Institute of Governmental Studies, University of California, Berkeley, CA.

Kreiss, D. (2012, June 12). The Long History of Big Data. Presented at the Personal Democracy Forum, New York, NY.

Kreiss, D. (2012, February 3). Yes We Can (Profile You): A Brief Primer on Campaigns and Political Data. Presented at the Stanford Law Review 2012 Symposium: The Privacy Paradox, Stanford Law School, Stanford University, Stanford, CA.

Kreiss, D. Taking Our Country Back: The Crafting of Networked Politics from Howard Dean to Barack Obama. (Invited talks based on forthcoming book manuscript)

Presented at the School of Information and Library Science, University of North Carolina, Chapel Hill, NC. (2011, November 18).

Presented at the Korean Broadcast Journalist Association, University of North Carolina, Chapel Hill, NC. (2011, September 1 and October 20).

Presented at the Columbia Communications Colloquium, Communications Ph.D. Program at the Graduate School of Journalism, Columbia University. New York, NY. (2011, November 24).

Kreiss, D. (2009, December 11). *The Whole World is Networking: Crafting Networked Politics From Howard Dean to Barack Obama*, Presented at the HUMlab, Umeå University, Umeå Sweden.

Kreiss, D. (2009, February 25). *Developing the 'Good Citizen': Digital Artifacts, Peer Networks, and Formal Organizations in Contemporary Political Campaigning*. Presented at the Stanford Electrical Engineering Computer Systems Colloquium, Stanford University, Stanford, CA.

INVITED WORKSHOP PRESENTATIONS

Kreiss, D. (2016, April 7). "An Ethics of Care for Infrastructural Repair." To be presented at *The Maintainers*. Stevens Institute of Technology. Hoboken, NJ., USA.

Kreiss, D. (2015, April 9.) Participant in the Social Media and the Prospects for Expanded Democratic Participation in National Policy-Settings symposium. College of Communication, Boston University. Boston, Massachusetts. Presented "The Problem of Citizens: Social Media and Policy-making for Actually Existing Democracy" and panel discussant, opening plenary.

Kreiss, D. (2014, November 7). *The Sources and Contexts of Innovation and Inertia in Political Campaigning: Digital Media and the Republican and Democratic Parties, 2004-2012*. Presented at the Innovation, Organization, and Society Conference, hosted by the Tuck School of Business at Dartmouth, co-organized with Northwestern University, Stanford University, and University of Chicago. Dartmouth College, Dartmouth, NH.

Kreiss, D. (2014, May 1-3). Participant in *The Crisis of Journalism Reconsidered: From Technology to Culture* conference. IESE Business School, University of Navarra, Barcelona, Spain.

Kreiss, D. (2013, November 10). *The Future of Public Discourse: Understanding the New Power Dynamics of Information*. University of Haifa, Haifa, Israel.

Kreiss, D. and Meadows, L.* (2013, April 15). *Political Performance and Active Spectatorship: Symbolically Organizing the Polity During the 2012 Democratic National Convention*. Presented at the Civic Paths Working Group, University of Southern California, Los Angeles, CA.

Kreiss, D. (2013, January 25). *Campaigning from the Closet: The Contexts of Messaging During the Campaign to Defeat North Carolina's Amendment One*. Presented at the American Politics Research Group, Department of Political Science, University of North Carolina, Chapel Hill, NC.

Kreiss, D. (2012, September 14). *An Ethnography of an Assemblage: The Contexts of Messaging during the campaign to defeat North Carolina's Marriage Amendment*. Presented at the Department of Sociology, Culture and Politics Workshop, University of North Carolina, Chapel Hill, NC.

Kreiss, D. (2012, April 20). Acting in the Networked Public Sphere: the Obama Campaign's Strategic Use of New Media to Shape Narratives of the 2008 Presidential Race. Presented at the Harvard-MIT-Yale Cyberscholars Working Group, Harvard Berkman Center, Cambridge, MA.

Kreiss, D. (2011, April 11). Wiring the Party: Everyday Infrastructure Building in Democratic Politics, 2004-2008. Presented at the Social Media in Everyday Politics Workshop, School of Communication and Information, Rutgers University, Rutgers, NJ.

ACADEMIC HONORS

The Nathan Maccoby Dissertation Award, 2010. Department of Communication, Stanford University. Dissertation title: *Taking Our Country Back?: Political Consultants and the Crafting of Networked Politics from Howard Dean to Barack Obama.*

Awarded in those years when there is an outstanding dissertation in the Department of Communication.

Rebele First Amendment Fellow, September, 2008 – December, 2009. Department of Communication, Stanford University

Fellowship awarded to students of particular promise in the study of journalism, media, and democracy.

Centennial Teaching Assistant Award, 2009. Department of Communication, Stanford University.

Awarded to a single teaching assistant in the Department every two years for excellence in teaching.

Phi Beta Kappa, 1999. Bates College.

The nation's oldest academic honor society.

Charles A. Dana Scholar, 1995.

Bates College Awarded for academic excellence and promise, leadership potential, and service to the college and community.

TEACHING RECORD

University of North Carolina at Chapel Hill
School of Journalism and Mass Communication

Spring 2016

JOMC 244 – Talk Politics: An Introduction to Political Communication, 25 students

JOMC 490 – Presidential Campaigning in the Social Media Age, 26 students

JOMC 850 – Seminar in Qualitative Field Research, 8 students

JOMC 087 – First Year Seminar, Science and Media in Public Life

Fall, 2015; Fall, 2014

JOMC 850 – Seminar in Qualitative Field Research

Spring, 2014
JOMC 890 -- The History of the Study of Political Communication
Spring, 2014
JOMC 244 -- Talk Politics: An Introduction to Political Communication
Fall, 2013; Spring, 2013; Fall, 2012; Spring, 2012
JOMC 701 -- Mass Communication Research Methods
Fall, 2015; Fall, 2014; Fall, 2013; Fall, 2012; Fall 2011
JOMC 703 -- Mass Communication Qualitative Methods
Spring, 2013
Independent Study: Morgan Burke, Fall, 2014
Independent Study: Scott Brennen, Fall, 2014
Independent Study: David Bockino, Spring, 2014
Independent Study: Scott Brennen, Fall, 2012
Independent Study: Leticia Mazon, Summer II, 2012
Independent Study: Anasa Sinegal, 2012

Stanford University

Department of Communication

Comm 108/208: Media Processes and Effects
Winter, 2010.
Comm 111S: Digital Media and the Political Process.
Summer, 2009.

Teaching Assistant

Comm 166/266: Virtual People, Prof. Jeremy Bailenson.
Spring, 2008.
Comm 106/206: Communication Research Methods, Lecturer Victoria Groom.
Winter, 2008.
Comm 125/225: Perspectives on American Journalism, Prof. Theodore Glasser.
Fall, 2007.
Comm 120/220: Digital Media in Society, Prof. Fred Turner.
Spring, 2006.
Comm 1B: Media, Culture, and Society, Prof. Fred Turner and Prof. Shanto Iyengar.
Winter, 2006.

Comm 1: Media Technology, People, and Society, Prof. Clifford Nass.
Fall, 2005.

Center for Teaching and Learning Graduate Teaching Consultant
2009-2010

GRADUATE AND UNDERGRADUATE STUDENT COMMITTEES

Post-doctoral Advising

Fenwick McKelvey (2013, June). Programming the Vote. Department of Communication, University of Washington.

Dissertations

School of Journalism and Mass Communication, University of North Carolina at Chapel Hill

Committee chair:

Laura Meadows

- Dissertation title: “Queering Dixie: A Case Study of the LGBT Movement in North Carolina”
- Assistant Professor in the School of Media at Indiana University

David Bockino

- Dissertation title: “The Noble Path: The Vocational Training of American and Indian Journalism Students”
- Assistant Professor in the School of Communication at Elon University

Scott Brennen

- Third year

Kylah Hedding

- Third year

Committee member:

Meredith Clark

- Dissertation title: “To Tweet Our Own Cause: An Exploration of Media Framing and Participant Narratives Surrounding the #BlackTwitter Phenomenon”
- Assistant Professor in the Mayborn School of Journalism, University of North Texas

Suzannah Evans

- Fourth Year

Anasa Sinegal

- Sixth Year

Master’s Theses

School of Journalism and Mass Communication, University of North Carolina at Chapel Hill

March 20, 2016

Committee chair:

Zack Rearick (2015, November). MATC thesis.

Scott Brennen (2013, May). *The Scientific Construction of Publics: Mars One, Reality TV, and Democratic Rhetoric* (traditional thesis).

Leticia Mazon (2013, May). *The Party In Disservice: An Ethnographic Look at the Walter Dalton for North Carolina Governor Campaign's Relationship with the Democratic Party* (traditional thesis).

Committee member:

Jessica Collier (2016, May).

Ray Whitehouse (2016, May).

Jess Clark (2015, May). *Las Diamantes* (professional thesis).

John Remensperger (2013, May). *Managing Political Crises and Threats: A Case Study of Planned Parenthood* (traditional thesis).

Undergraduate Honors Theses

Committee Chair

Margaret Schneider (2015, April). *Yes, Madam President: A study of how female candidates navigate political campaigns* (traditional thesis).

Committee Reader

Florence Bryan (2013, May). *Presidential candidates' wives in the media: An analysis of how newspapers and political blogs framed Ann Romney and Michelle Obama during the 2012 general election* (traditional thesis).

SERVICE

Service to the Discipline

Editorial Board

Journal of Information Technology and Politics, 2013-2018

Journal of Broadcasting and Electronic Media

Social Media and Society

Journal of Cultural Economy

Grant reviewing

National Science Foundation: Science, Technology, and Society Program, 2013

National Science Foundation: Science, Technology, and Society Program, 2010

Manuscript reviewing

Communication Theory (2016)

Harvard University Press (2016)

Oxford University Press (Two books in 2016, Two books in 2013, 2012)

International Journal of Communication (Two articles in 2016, 2014)

American Journal of Sociology (2015)

MIT Press (2015, 2012)

Princeton University Press (2015)

International Journal of Press Politics (2015)

Journal of Broadcasting and Electronic Media (2015, 2012)

Social Media and Society (Two articles in 2015)

Political Communication (Two articles in 2015)

Journal of Communication (2015, 2011)

Journal of Information Technology and Politics (2015, 2013)

New Media & Society (Two articles in 2016, 2014, 2010)

Yale University Press (2014, 2013)

American Behavioral Science Review (2013)

University of Illinois Press (2013)

Theory and Society (2012)

Polity Press (2012)

Research in Social Movements, Conflicts, and Change (2012)

Public Culture (2012)

Information, Communication, and Society (2011)

Games and Culture (2011)

Social Studies of Science (2010)

Journal of Information Technology and Politics (2010)

International Communication Association, Political Communication Division (conference submissions) 2015, 2014, 2013, 2012

International Communication Association, Journalism Studies Division (conference submissions) 2015, 2014

Conference Committees

2016 Social Media and Society Conference, London, Canada. July 11-13.

Service to the University of North Carolina at Chapel Hill

Awarded *The Richard J. Cole Service Award, 2015*. School of Media and Journalism, University of North Carolina at Chapel Hill.

Carolina Seminars Advisory Board, 2014-2016

Participant, Carolina Seminars, Toward a Technics of Aesthetics: Technology, Politics, and Contemporary Culture, 2014-2017

Participant, Honors Carolina Food for Thought, April 1, 2015.

Service to UNC School of Media and Journalism

Coordinator, Mary Junck Research Colloquium, 2015-2016

Coordinator, Mary Junck Research Colloquium, 2014-2015

Co-Coordinator, Chuck Stone Symposium, October 24, 2014

Member, Search Committee for Assistant Professor in Digital Communication, Fall, 2014

Member, Ph.D. Program Advisory Committee, 2014-2015

Member, Committee for Competitive 4th Year Ph.D. Funding, Spring 2014

Member, Search Committee for Assistant Professors in Public Relations and Strategic Communication (three positions), Fall 2013

Co-Coordinator, Hearst Visiting Professional Awards, 2013-2014

Co-Coordinator, Hearst Visiting Professional Awards, 2012-2013

Member, Task Force, Residential MA Program, 2012-2013

Member, Intern Committee, Charlotte Observer Democratic National Convention project, Spring, 2012

Member, Masters of Arts in Technology and Communication admissions committee, Spring, 2013

Member, M.A. Mass Communication admissions committee, Spring 2013

Member, Masters of Arts in Technology and Communication admissions committee, Spring 2012

Member, Search Committee for Assistant Professor in Mass Media Law, Spring 2012

Organized Talks (in addition to the Mary Junck Colloquium)

Sarah Sharma, "In the Meantime: Temporality and Cultural Politics." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, April 10, 2014

Fred Tuner, "The Democratic Surround: Multimedia and American Liberalism from World War II to the Psychedelic Sixties." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, March 27, 2014

Alexis Ohanian, "Without Their Permission." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, November 11, 2013

Hector Postigo, "The Digital Rights Movement, What it Knew About the Participatory Web and a Theory of Counter Architectures," Mary Junck Research Colloquium, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, April 25, 2013.

Megan Finn, "Information Orders after the 1906 Earthquake," co-organized with the School of Information and Library Science. School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, April 19, 2013.

Laura DeNardis, "The World Wide War for Internet Governance," Mary Junck Research Colloquium, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. February 28, 2013.

David Karpf, "The MoveOn Effect: The Unexpected Transformation of American Political Advocacy," Mary Junck Research Colloquium, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. January 17, 2013.

Neal Caren, "Names in the News: How important are American Social Movement Organizations," School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. September 20, 2012

Jen Schradie, "Iron Law 2.0 – Digital Democracy or Hierarchy?" School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. September 12, 2012.

"The South and Presidential Politics," with Kareem Crayton, Ferrel Guillory, Daniel Kreiss, and Gene Nichol, The PPL at the 2012 Democratic National Convention. September 3, 2012.

Nation Hahn, "Community Building to Defeat Amendment One." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. April 26, 2012.

Rasmus Kleis Nielsen, "Ground Wars: Personalized Political Communication in American Campaigns." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. April 11, 2012.

C.W. Anderson, "The Long History of Data Journalism: Reporting, Social Science, and Document Analysis in 1912 and 2012 (With a Brief Stop in 1979)." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. April 5, 2012.

Mary Gray, "There are No Gay People Here": Expanding the Boundaries of Queer Youth Visibility in the Rural United States." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. March 15, 2012.

Mike Ananny. "Networked Journalism and a Public Right to Hear in an Age of Newsware and APIs." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. December 7, 2011.

Deen Freelon. "Where the Revolution Meets the Peanut Gallery: The Roles of Twitter In the Arab Spring." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. November 18, 2011.

John McMillan. "Smoking Typewriters: The Sixties Underground Press and the Rise of Alternative Media in America." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. November 17, 2011.

Service to the Community

Public Scholarship

Member, *Scholars Strategy Network*

Member, *Scholars for North Carolina's Future*

"Bernie Sanders, Digital Opportunities, and Networked Political Participation," *UCLA Digital Cultures Lab* (February 15, 2016) and *NYU Press From The Square* (February 19, 2016). Available online at: <http://digitalcultures.net/berniesandersdigital/> and <https://www.fromthesquare.org/?p=7959#.Vu9YEhIrKRt>

"Back Into the Breach: Sanders, Clinton, and the Democratic Party's Data," *Cyborgology*, February 29, 2016. Available online at: <https://thesocietypages.org/cyborgology/2016/02/29/back-into-the-breach-sanders-clinton-and-the-democratic-partys-data/>

Featured in, "United States' Eight Maps," in GovLab's *Open Data's Impact Case Studies*. Available online at: <http://odimpact.org/case-united-states-eightmaps.html>

"Digital Strategies an Important Weapon in Election Arsenal." (with Christopher Jasinski*). *Social Trends Institute*. Available online at: <http://www.socialtrendsinstitute.org/news/v/en/news/n1368/digital-strategies-an-important-weapon-in-the-election-arsenal>

"The Democratic advantage in digital, data, and analytics isn't going away easily." *The Money Cage Blog, The Washington Post*, May 13, 2015. Available online at: <http://www.washingtonpost.com/blogs/monkey-cage/wp/2015/05/13/the-democratic->

[advantage-in-digital-data-and-analytics-isnt-going-away-easily/?postshare=9401431532140448](http://www.washingtonpost.com/blogs/monkey-cage/wp/2014/12/09/the-real-story-about-how-the-obama-and-romney-campaigns-used-twitter/)

“The real story about how the Obama and Romney campaigns used Twitter.” *The Monkey Cage*, *The Washington Post*, December 9, 2014. Available online at: <http://www.washingtonpost.com/blogs/monkey-cage/wp/2014/12/09/the-real-story-about-how-the-obama-and-romney-campaigns-used-twitter/>

Founder and blogger, Qualitative Political Communication Research. Available online at: <http://qualpolcomm.wordpress.com>

“Digital Media and Society Syllabus: Covering Social Media, Technology, and a Networked World.” Joan Shorenstein Center on the Press, Politics, and Public Policy Journalist’s Resource. Available online at: <http://journalistsresource.org/syllabi/digital-media-and-society-syllabus-covering-social-media-technology-and-a-networked-world>

Invited guest blogger at the National Science Foundation funded, Culture Digitally: Examining Contemporary Cultural Production blog. <http://culturedigitally.org>. 2012-present.

Invited guest blogger, OrgTheory blog, November 2012-December 2012.

SELECT MEDIA APPEARANCES

Quoted in, “Tech’s Big Play in 2016.” *The Hill*. March 13, 2016. Available online at: <http://thehill.com/policy/technology/272754-techs-big-play-in-2016>

Quoted in, “What Google and Twitter Can Tell us About 2016.” *Time*. March 20, 2016. Available online at: <http://time.com/4229252/google-twitter-presidential-elections-predictions-analysis/>

Quoted in, “Hail to the Chief: 4 Marketing Lessons from the 2016 Presidential Race.” *1to1Media*. February 15, 2016. Available online at: <http://www.1to1media.com/view.aspx?docid=35704>

Cited in, “America, Online: How Digital Politics Shaped U.S. Elections.” *Foreign Affairs*. January 18, 2016. Available online at: <https://www.foreignaffairs.com/articles/united-states/2016-01-18/america-online>

Featured in, “A History of Data in American Politics.” (Part One): William Jennings Bryan to Barack Obama.” (Part Two): “Obama 2008 to the Present.” *fivethirtyeight.com*. January 14, 21 2016. Available online at: <http://fivethirtyeight.com/features/a-history-of-data-in-american-politics-part-1-william-jennings-bryan-to-barack-obama/> and <http://fivethirtyeight.com/features/a-history-of-data-in-american-politics-part-2-obama-2008-to-the-present/>

Quoted in, “Trump Shows Power, Limits of Social Media.” *News & Observer*. January 2, 2016. Available online at: <http://www.newsobserver.com/opinion/opn-columns-blogs/ned-barnett/article52786245.html>

Quoted in, “Answering Your Questions about the Democratic Data Breach.” *NPR.org*. December 24, 2015. Available online at: <http://www.npr.org/2015/12/24/460851290/answering-your-questions-about-the-democratic-data-breach>

Quoted in, “Sanders Spins the Facts When He Says the Campaign Did Not ‘Go Out and Take Data.’” *Politifact*. December 22, 2015. Available online at: <http://www.politifact.com/truth-o-meter/statements/2015/dec/22/bernie-s/Sanders-take-Clinton-voter-data/>

Quoted in, “Where Did Bernie Sanders’ Two Million Donations Come From?” *The Street*. December 27, 2015. Available online at: <http://www.thestreet.com/story/13403166/1/where-did-bernie-sanders-two-million-donations-come-from.html>

Quoted in, “Political Campaigns Are Wasteful – So Turn Them into Startups.” *Wired*. October 28, 2015. Available online at: <http://www.wired.com/2015/10/2016-election-tech/>

Quoted in, “The GOP Has a Tech Talent Problem It Might Not Solve.” *Wired*. October 26, 2015. Available online at: <http://www.wired.com/2015/10/why-the-gop-just-cant-kick-its-tech-talent-problem/>

Quoted in, “With ‘\$Cashtags,’ Twitter plays greater campaign finance role.” *Reuters*. September 16, 2015. Available online at: <http://www.reuters.com/article/2015/09/15/us-usa-election-twitter-idUSKCN0RF1WC20150915>

Quoted in, “But How Does Bernie Sanders Win Ohio?” *Boston Globe*. August 21, 2015. Available online at: <https://www.bostonglobe.com/news/politics/2015/08/20/but-how-does-bernie-sanders-win-ohio/Yo5JYT29tae7xNXuDkbMmN/story.html>

Quoted in, “Facebook is Diving into the Presidential Race. Yes, You Should be Worried.” *Truthdig.com*. August 14, 2015. Available online at: http://www.truthdig.com/report/item/facebook_s_diving_into_the_presidential_race_yes_you_should_be_worried_201

Featured in, “Daniel Kreiss y campanas politicas 2.0.” *La Segunda*. July 2, 2015. Available online at: <http://impresa.lasegunda.com/2015/07/02/A/K82NLFFA>

Quoted in, “Eying 2016, GOP Embraces Digital Strategies, But Doubts Persist.” *The New York Times*. June 10, 2015. Available online at:

http://www.nytimes.com/2015/06/11/us/politics/republicans-still-playing-catch-up-on-the-digital-campaign-trail.html?_r=0

Quoted in, “Why Biden is (Almost) King of the Internet.” *The Washington Post*. May 27, 2015. Available online at: <http://www.washingtonpost.com/blogs/post-politics/wp/2015/05/27/why-biden-is-almost-king-of-the-internet/>

Quoted in, “It’s Not Who Follows Hillary Clinton, It’s How She Uses Them.” *Scientific American*. April 13, 2015. Available online at: <http://www.scientificamerican.com/article/it-s-not-who-follows-hillary-clinton-it-s-how-she-uses-them/>

Research featured in, “UK’s First Social Media Election”. *BBC Newsnight*. February 10, 2015. Available online: <https://www.youtube.com/watch?v=lbYq8saYfHQ&feature=youtu.be>

Quoted in, “How Rand Paul Trolls His Rivals.” *Politico*. February 5, 2015. Available online: http://www.politico.com/story/2015/02/rand-paul-2016-rivals-114925.html?hp=t1_r

Quoted in, “Why Democrats Still Lead Republicans in Online Fund-Raising.” January 22, 2015. *The New York Times*. Available online: http://www.nytimes.com/2015/01/23/upshot/why-democrats-still-lead-republicans-in-online-fund-raising.html?_r=0

Research cited in, “The First Pop Quiz of 2015”. *The New York Times*. December 31, 2014. Available online: <http://www.nytimes.com/interactive/2015/01/01/opinion/Gail-Collins-First-Pop-Quiz-of-2015.html>

Quoted in, “Why Campaigns Won’t Stop Using Our Data: Because the Data Says we Like It.” *The Washington Post*. December 18, 2014. Available online at: <http://www.washingtonpost.com/blogs/the-switch/wp/2014/12/18/why-campaigns-wont-stop-using-our-data-because-the-data-says-we-like-it/>

Kreiss, D. (Online first, December 5, 2014). Seizing the Moment: The Presidential Campaigns’ Use of Twitter During the 2012 Electoral Cycle. *New Media & Society*.

Featured in: *The New York Times*, *Columbia Journalism Review*, *The Washington Post*, *VOX*, *Politico*, *Talking Points Memo*, *Politico*, *CNN*, *NY Daily News*, *Slate*, *The Hill*, *Politico*, *Seattle Post Intelligencer*, *Ars Technica*, *USA Today*, *Wonkette*, *MSNBC*, the *Sunlight Foundation*, and dozens of other outlets

Quoted in, “Social Media Changing Campaign Process for Political Candidates.” *Time Warner Cable News*
<http://centralnc.twcnews.com/content/news/714043/social-media-changing-campaign-process-for-political-candidates/>

Featured in, “Ballot Talks: Ex-offenders, Cigarette Tax, and Social Media.” *WHYY Radio Times*. September 25, 2014. Available online at: <http://whyy.org/cms/radiotimes/2014/09/25/ballot-talks-ex-offenders-cigarette-tax-and-social-media/>

Quoted in, “On Facebook, Nobody Knows You’re a Voter. Well, Almost Nobody.” *The New York Times*. September 10, 2014. Available online at: <http://www.nytimes.com/2014/09/11/upshot/on-facebook-nobody-knows-youre-a-voter-well-almost-nobody.html?rref=upshot&smid=tw-upshotnyt&abt=0002&abg=0>

Quoted in, “For Political Conventions, Another Balloon Bursts.” *NPR All Things Considered*. April 3, 2014. Available online at: http://www.kqed.org/news/story/2014/04/03/135682/for_political_conventions_another_balloon_bursts?source=npr&category=politics

Quoted in, “The Worst Glassholes Yet Will be Politicians Vying for Your Vote.” *Vice Motherboard*. March 18, 2014. Available online at: <http://motherboard.vice.com/read/the-worst-glassholes-yet-will-be-politicians-vying-for-your-vote>

Quoted in, “Google Glass: Coming Soon to a Campaign Trail Near You.” *NPR Morning Edition*. March 17, 2014. Available online at: http://www.npr.org/blogs/itsallpolitics/2014/03/17/290714189/google-glass-coming-soon-to-a-campaign-trail-near-you?utm_campaign=storyshare&utm_source=share&utm_medium=twitter

Featured in, “Grokking Democracy.” *IEEE Spectrum Radio*. Aired nationally on National Public Radio affiliates. 2014. Available online at: <https://www.prx.org/pieces/104831-grokking-democracy>

Quoted in, “Coke or Pepsi? Politicians Say Choices Like These Reveal How You Vote.” *Forbes*. November 5, 2012. Available online at: <http://www.forbes.com/sites/singularity/2012/11/05/will-diet-pepper-pepsi-and-big-data-determine-the-outcome-of-tomorrows-election/>

Mentioned in, “Reddit Co-Founder Alexis Ohanian Visits UNC.” *The Daily Tar Heel*. June 12, 2013. Available online at: <http://www.dailytarheel.com/article/2013/11/reddit-co-founder-alexis-ohanian-visits-unc>

Quoted in, “Dean Staff Recalls Campaign that Changed Politics.” *Associated Press*. June 20, 2013. Available online at: <http://news.yahoo.com/dean-staff-recalls-campaign-changed-politics-175011944.html>

Data-Crunched Democracy conference written about in:

The Philadelphia Inquirer, “Big Data’s Effect on Politics Discussed”:
http://articles.philly.com/2013-06-07/business/39791243_1_data-mining-campaigns-voter

Huffington Post, “Pollster Update: Hillary Clinton’s Favorability Drops”:
http://www.huffingtonpost.com/2013/05/31/hillary-clinton-favorability_n_3368208.html

AdAge, “RNC Names Facebook Engineer to Boost Data Ground Game”:
<http://adage.com/article/digital/rnc-names-facebook-engineer-cto-boost-data-expertise/241876/>

EPolitics, “One Big Limit on Political Data vs. Commercial Marketing Data: Volume.”
<http://www.epolitics.com/2013/06/04/one-big-limit-on-political-data-vs-commercial-marketing-data-volume/>

GovLab, “Data-Crunched Democracy: Data-Driven Campaigning’s Lessons for Re-Imagining Governance”:
<http://www.thegovlab.org/data-crunched-democracy/>

MediaPost, “Political Consultants: Campaigns Stay Clear of Privacy Pitfalls.”

Cited in, “Change the World: Silicon Valley Transfers its Slogans –and its Money- to the Realm of Politics.” *The New Yorker*, May 27, 2013. Available online at:
http://www.newyorker.com/reporting/2013/05/27/130527fa_fact_packer?mbid=social_mobile_tweet

Quoted in story on the changing nature of the dissertation, *Carolina Week*, March 6, 2013. Available online at:
http://www.carolinaweek.org/carolina_week_archive/spring_2013_March_6th.html

Quoted in, “Social Media Explosion: Do Social Networking Sites Threaten Privacy Rights?” *CQ Researcher*, January 25, 2013, 23(4): 81-104.

Cited in, “Daily Download: Lasting Legacies of Obama’s 2012 Digital Campaign Strategy.” *PBS Newshour*, January 16, 2013. Available online at:
http://www.pbs.org/newshour/bb/media/jan-june13/dailydownload_01-16.html

Quoted in, “Christie Rival Taps Obama Political Tactic.” *The Wall Street Journal*, January 16, 2013. Available online at: <http://online.wsj.com/article/SB10001424127887323596204578244143239098744.html>

Quoted in, “Obama’s Hacker.” *NZZan Sonntag* (Switzerland), December 23, 2012.

Quoted in, “What Barack Obama can teach Tesco and co.” *The Independent (U.K.)*, December 23, 2012. Available online at: <http://www.independent.co.uk/life-style/gadgets-and-tech/features/what-barack-obama-can-teach-tesco-and-co-8386845.html>

Quoted in, “Bruger tid med mine boneborn.” *Kulture* (Denmark), November 5, 2012.

Quoted in, “Everything We Know (So Far) About Obama’s Big Data Tactics.” *ProPublica*, November 13, 2012. Available online at: <http://www.propublica.org/article/everything-we-know-so-far-about-obamas-big-data-operation>

Featured in, “Did Social Media Help Swing the Vote.” *The Wall Street Journal*, November 7, 2012. Available online at: <http://live.wsj.com/video/did-social-media-help-swing-the-vote/1FDC116A-1A35-48AD-BFCE-57FB127F5C01.html#!1FDC116A-1A35-48AD-BFCE-57FB127F5C01>

Quoted in, “With the Help of Digital Infrastructure, Obama Wins Re-Election.” *TechPresident*, November 6, 2012. Available online at: <http://techpresident.com/news/23104/help-digital-infrastructure-obama-wins-re-election>

Cited in, “How Big Data Could Determine the Winner of Today’s Election.” *Huffington Post*, November 6, 2012. Available online at: http://www.huffingtonpost.com/x-prize-foundation/how-big-data-could-determine-the-winner-of-todays-election_b_2082801.html

Quoted in, “Hashtag Politics: Tweets Pump Up Volume on Debate.” *Raleigh News Observer*. October 15, 2012. Available online at: <http://www.newsobserver.com/2012/10/15/2415002/hashtag-politics-tweets-pump-up.html>

Cited in, “Occupy Wall Street’s Year: Three Outcomes for the History Books.” *Forbes*, October 17, 2012. Available online at: <http://www.forbes.com/sites/tomwatson/2012/09/17/occupy-wall-streets-year/>

Featured in, “Targeting the Electorate.” *PBS Frontline*. October 22, 2012. Available online at: <http://www.pbs.org/wgbh/pages/frontline/campaign-targeting/>

Quoted in, “Much More than ‘Click Activism’: youth, politics, and technology.” Y-Press, WKCD. August 28, 2012. Available online at: http://whatkidscando.org/youth_on_the_trail_2012/y-press_technology.html

Podcast with *New Books in Political Science*, September 15, 2012. Available online at: <http://newbooksinpoliticalscience.com/2012/09/15/daniel-kreiss-taking-our-country-back-the-crafting-of-networked-politics-from-howard-dean-to-barack-obama-oxford-up-2012/>

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Participated in “Campaign Ads and the 2012 Election” Google Chat with ProPublica reporters Lois Beckett and Jeff Larson, and Joseph Turow from UPenn Annenberg. Friday, October 10, 2012. Listed at: <http://www.propublica.org/article/campaign-ads-2012-election-join-us-google-plus>

Presented talk, “Taking Our Country Back: The Crafting of Networked Politics From Howard Dean to Barack Obama.” Program in the Humanities and Human Values, “Election Season Essentials.” Flyleaf Books, Chapel Hill, July 25, 2012. Aired on C-SPAN August 8, 2012 and archived online at: <http://c-spanvideo.org/program/Networked&showFullAbstract=1>

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Author of “Yes We Can (Profile You): A Brief Primer on Campaigns and Political Data.”
Cross-posted on the *Huffington Post Politics*, February 6, 2012. Available online at:
http://www.huffingtonpost.com/daniel-kreiss/campaign-voter-data_b_1257966.html

Author of “Yes We Can (Profile You): A Brief Primer on Campaigns and Political Data.”
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<http://gizmodo.com/5881964/yes-we-can-profile-you>

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November 6, 2011. Available online at:
<http://www.voanews.com/learningenglish/home/Political-Data-Miners-Really-Get-to-Know-You-133327648.html>

PROFESSIONAL MEMBERSHIPS

American Political Science Association
• Political Communication Division

International Communication Association
• Political Communication Division
• Journalism Studies Division

NON-ACADEMIC PROFESSIONAL EXPERIENCE

Senior Director of Programs and Development, VoterWatch.org.
Palo Alto, CA. January 2007 – November 2008

Director of Major Gifts, The After-School Corporation.
New York, NY. November 2003 – August 2004

Founding Director, Church Avenue Merchants Block Association One World After-School
Program.
Brooklyn, NY. November 2001 – September 2003

Development Director and Electoral Organizer, Citizen Action of New York and the Public
Policy and Education Fund.
Brooklyn, NY. January 2001 – October 2001

March 20, 2016

Senior Manager of Foundation Giving, New York Cares.
New York, NY. June 1999 – December 2001