

MEJO 705
Communication Theory
Fall 2017
Monday, 12:30pm-3:15pm, Rm 338

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Office: 377 Carroll Hall
Hours: 11:30pm-12:30pm, M
and by appointment

Course Goals

The purpose of this course is to provide you with a broad introduction to the theoretical foundations of communication research. The semester will be broken into four parts. The first focuses on asking what ‘theory’ is, inquiring into the work that theories perform, and analyzing how we actually do theorizing. In the course of doing these things, we will read various authors’ perspectives on the history of theory in the vast, sprawling, and inter-disciplinary field of communication. The second part of the course is oriented around psychological approaches to communication theory, which generally focus on the relationship between media and what is going on in people’s heads and how that relates to their attitudes, emotions, beliefs, and actions. The third part focuses on sociological approaches to communication theory, which are concerned broadly with how people communicate and affiliate with one another, how institutions, organizations, fields, and industries shape communication and media, and the communicative basis of social order and contemporary democracies. Finally, we conclude by analyzing the normative underpinnings of communication theory, which provide the starting point for much empirical research in often unacknowledged ways.

The School of Media and Journalism’s accrediting body outlines a number of values you should be aware of and competencies you should be able to demonstrate by the time you graduate from our program. Learn more about them here:

<http://www2.ku.edu/~acejmc/PROGRAM/PRINCIPLES.SHTML#vals&comps> Students taking this course will be able to think critically, creatively, and independently, learn how to conduct research and evaluate information, write correctly and clearly, critically evaluate their own work and that of others, apply basic numerical and statistical concepts, and contribute to knowledge appropriate to the communications professions in which they work.

Readings

Most of the class readings will be available on Sakai or through academic databases. In addition, there is one required book for the class:

Bryant, Jennings, and Mary Beth Oliver, eds. *Media effects: Advances in theory and research*. Routledge, 2009.

In addition, your papers must be formatted according to MLA, Chicago, or APA style, or a style of your own choosing depending on your field. Abbreviated guides are available online at:

<http://owl.english.purdue.edu/owl/resource/560/01/>

<http://www.lib.unc.edu/instruct/citations/introduction/index.html>

Recommended Books

In recent years, there have been a few works that have outlined theoretical critiques of the field. While I could not fit them here, I highly recommend the following three books:

Neuman, W. Russell. *The Digital Difference*. Harvard University Press, 2016.

Reed, Isaac Ariail. *Interpretation and social knowledge: On the use of theory in the human sciences*. University of Chicago Press, 2011.

Webster, James G. *The marketplace of attention: How audiences take shape in a digital age*. Mit Press, 2014.

Grades:

Graduate grades are H, P, L, F. I determine your grade by active participation in class, the quality of your assignments, and your work in relation to others.

The following is a general description of graduate grades:

- H means a truly outstanding performance in the class and on assignments.
- P is a solid performance overall in the class and on assignments.
- L is a performance in the class and on assignments that is below the acceptable level for graduate students. It means the student does not understand the course material very well, does not have a grasp of what is required in this area at the graduate level, is not participating in the class, is not handing in assignments on time, or is not participating in research basics or in-class exercises.
- F is failing.

Course Requirements

Participation 20%

Observation Assignment, Theory History, and Concept Explication: 45%

Final Research Proposal 35%

Participation

This class is highly participatory and run as a seminar. I expect you to do the readings and contribute to the in-class discussion. Contributions include questions, thoughts, or responses to your peers. I especially value critical readings of the literature encountered in the course.

In addition to active participation in class, you are responsible for writing a response to the readings *each class session*. This is a formal, one to two page single-spaced, assignment

written in Microsoft Word and posted to the Sakai forum each week. I expect these papers to include a) summaries of the chapter(s) or articles(s) that you are engaging with, b) a reasoned discussion of the strengths and limitations of the chapter(s) or articles(s), c) a discussion question posed for the group. I expect these essays to be treated as a formal writing assignment, with care paid to the argument and the presentation. Please read all the posted essays before class. They will be due the night before class. The target range for these comments are between 500-1000 words.

A note about laptops: Laptops are welcome in class, but I ask that you refrain from using them for purposes other than note taking, in-class assignments, or class-related research. Your participation in class will suffer if you are not fully present, and that will detract from the learning environment in the room as a whole.

Observation assignment

For this assignment, choose a site to observe and describe, either online or offline. This site can be anywhere communication is taking place – which is to say, anywhere. Choose a site that you are interested in, whether it is kids talking at a bus stop, couples using their mobile phones in a restaurant, dating profiles on an internet site, or patients in a doctor’s waiting room. Spend some time observing this site, and write up a descriptive narrative of what you observed. Pay attention to detail.

After you do this, try your hand at generating a theory, theories, or concepts that attempt to explain the social process that you observed. For example, what might explain why and how kids interact (or fail to) at the bus stop, couples may pay more attention to their phones in a restaurant than each other, how people perform their availability on an internet dating site in particular ways, or how patients wait for doctors? Think about how far can you generalize your proposed explanation to other sites, other time periods, or other contexts? What are the limits of your explanation?

This is meant to be a creative enterprise, so have fun with it. We will discuss in class.

Due date: Monday, October 2nd

History of a Theory

Students will be responsible for writing the history of a communication theory. This should be approached as a chronological or narrative literature review that documents how a theory has evolved over time from its introduction, initial formulations, and most recent manifestations. Care should be paid to address a) key works that address or utilize the theory, b) the social and media contexts that the theory was articulated in, c) the biographies of the authors central to the development of the theory, and d) the ways that the theory has evolved over time, including asking the question of ‘why’ theoretical modifications have occurred (such as for empirical, analytical, or cultural reasons). Students can choose any communication theory, or theory used widely in communication research, that they like. If it is a new theory or concept, students should demonstrate how it is situated within, reconceptualizes, or is offered as a critique of other existing theories. The best papers will also discuss, from the student’s perspective, the strengths and limitations of the theoretical approach and propose modifications or reformulations to account for them.

Due date: Monday, November 13th

Concept Explication

Before beginning this assignment, read Chaffee, S. H. (1991). Communication concepts 1: Explication. Available online at:

<https://uconnpublicspeaking.wikispaces.com/file/view/chaffee1991+comm+concepts-explication.pdf>

Choose a concept in communication research and explicate it. We will discuss this more in class, but this entails thinking about how your abstract concept can be linked to empirical observations. Explication includes a conceptual definition (i.e.: what is the scope of your concept) and an operational definition (i.e.: how are you going to measure or observe your concept in either a qualitative or a quantitative way). This assignment will entail a literature review that considers how other scholars have defined and used the concept, a meaning analysis that generates other concepts that constitute your concept, and attention to the conditions within which your concept will be found.

For a great recent example, see:

Evans, Sandra K., Katy E. Pearce, Jessica Vitak, and Jeffrey W. Treem. "Explicating affordances: A conceptual framework for understanding affordances in communication research." *Journal of Computer-Mediated Communication* 22, no. 1 (2017): 35-52.

Due date: Monday, December 4th

You will also be responsible for presenting your concept explication in class.

Theoretical Framework of a Research Proposal

In a vein similar to a literature review of a grant proposal or a journal article, write up the theoretical section. This can take a number of different forms:

- a) A theoretical literature review that derives formal hypotheses in a deductive manner from pre-existing theory. This is the most common approach for quantitative communication research that proceeds with a logic of verification. Take a theory, apply it to a potential empirical study, derive formal hypotheses from that theory, and provide a narrative of expected findings based on those hypotheses.
- b) A theoretical literature review of theories that are likely to bear upon an *inductive* study of some communication phenomenon. This is the most common approach for qualitative research projects that proceed with a logic of discovery. In this approach, start with the phenomenon, such as a question (i.e.: why don't people take advantage of preventive health care benefits?) or a proposed site of interest (i.e.: how do people dual screen live sporting events?) and conduct a literature review that seeks to identify the *relevant theories that might come to bear on that question*. In this approach, you are not formally proposing hypotheses so much as suggesting which theories might help you understand the question that you have.
- c) A theoretical literature review that proposes that there is a puzzle based on or a gap in the existing literature, where some empirical phenomena seems to violate theoretical expectations or is generally left unaddressed in the literature. In this approach, think of something that you have observed or

experienced that seems to resist existing theoretical perspectives or does not seem to be accounted for in the existing literature. Describe both the phenomenon and, in detail, why it seems to violate theoretical expectations or falls outside of the existing literature. In the process, provide a review of all the *relevant theories* that might bear on your phenomenon.

Due Date: Thursday, December 14th

Importantly, there is no self-plagiarism in any of these assignments when it comes to your work in this class. Since the theory history and concept explication build to the proposal, you are free to recycle content across these assignments.

Grading

I will grade all aspects of the course based on originality, rigor, and the thoroughness of your review of the relevant literature and your conceptualization of the theories you are working with.

Special Accommodations:

If you require special accommodations to attend or participate in this course, please let the instructor know as soon as possible. If you need information about disabilities visit the Accessibility Services website at <https://accessibility.unc.edu/>

Honor Code:

I expect that each student will conduct himself or herself within the guidelines of the University honor system (<http://honor.unc.edu>). All academic work should be done with the high levels of honesty and integrity that this University demands. You are expected to produce your own work in this class. If you have any questions about your responsibility or your instructor's responsibility as a faculty member under the Honor Code, please see the course instructor or Senior Associate Dean Charlie Tuggle, or you may speak with a representative of the Student Attorney Office or the Office of the Dean of Students.

Seeking Help:

If you need individual assistance, it's your responsibility to meet with the instructor. If you are serious about wanting to improve your performance in the course, the time to seek help is as soon as you are aware of the problem – whether the problem is difficulty with course material, a disability, or an illness.

Diversity:

The University's policy on Prohibiting Harassment and Discrimination is outlined in the 2011-2012 Undergraduate Bulletin <http://www.unc.edu/ugradbulletin/>. UNC is committed to providing an inclusive and welcoming environment for all members of our community and does not discriminate in offering access to its educational programs and activities on the basis of age, gender, race, color, national origin, religion, creed, disability, veteran's status, sexual orientation,

gender identity, or gender expression.

Course Schedule

Monday, August 28th

Introduction to the course and each other

For this opening class, read:

Peters, John Durham, and Jefferson Pooley. "Media and communications." *The Wiley-Blackwell Companion to Sociology* (2012): 402.

Peters, John Durham. "The gaps of which communication is made." *Critical Studies in Media Communication* 11, no. 2 (1994): 117-140.

Pooley, Jefferson D. "The four cultures: Media studies at the crossroads." *Social Media+ Society* 2, no. 1 (2016): 2056305116632777.

Bryant, Jennings, and Dorina Miron. "Theory and research in mass communication." *Journal of communication* 54, no. 4 (2004): 662-704.

Monday, September 4th

Labor Day, No Class

1. Introduction to Communication Theory and Theorizing

Monday, September 11th

Introduction to Communication Theory

Craig, Robert T. "Communication theory as a field." *Communication theory* 9, no. 2 (1999): 119-161.

Fink, Edward J., and Walter Gantz. "A content analysis of three mass communication research traditions: Social science, interpretive studies, and critical analysis." *Journalism & Mass Communication Quarterly* 73, no. 1 (1996): 114-134.

Luhmann, Niklas. "What is communication?." *Communication theory* 2, no. 3 (1992): 251-259.

McPhee, Robert D., and Marshall Scott Poole. "Models of Communication." *The International Encyclopedia of Communication Theory and Philosophy* (2016).

Neuman, W. Russell, and Lauren Guggenheim. "The evolution of media effects theory: A six-stage model of cumulative research." *Communication Theory* 21, no. 2 (2011): 169-196.

Oh, Poong, and Peter Monge. "Network Theory and Models." *The International Encyclopedia of Communication Theory and Philosophy* (2016).

Peters, John Durham. "Genealogical notes on "the field"." *Journal of Communication* 43, no. 4 (1993): 132-139.

Pooley, Jefferson D. "Communication Theory and the Disciplines." *The International Encyclopedia of Communication Theory and Philosophy* (2016).

Shome, Raka, and Radha S. Hegde. "Postcolonial approaches to communication: Charting the terrain, engaging the intersections." *Communication theory* 12, no. 3 (2002): 249-270.

Zelizer, Barbie. "Communication in the Fan of Disciplines." *Communication Theory* 26, no. 3 (2016): 213-235.

Monday, September 18th

Developing Theory

Anderson, James A., and Geoffrey Baym. "Philosophies and philosophic issues in communication, 1995–2004." *Journal of Communication* 54, no. 4 (2004): 589-615.

Apramian, Tavis, Sayra Cristancho, Chris Watling, and Lorelei Lingard. "(Re) Grounding grounded theory: a close reading of theory in four schools." *Qualitative Research* 17, no. 4 (2017): 359-376.

Davis, Murray S. "That's interesting! Towards a phenomenology of sociology and a sociology of phenomenology." *Philosophy of the social sciences* 1, no. 2 (1971): 309-344.

DeAndrea, David C., and R. Lance Holbert. "Increasing clarity where it is needed most: articulating and evaluating theoretical contributions." *Annals of the International Communication Association* 41, no. 2 (2017): 168-180.

Gerring, John. "Mere description." *British Journal of Political Science* 42, no. 4 (2012): 721-746.

Healy, Kieran. "Fuck nuance." *Sociological Theory* 35, no. 2 (2017): 118-127.

Stinchcombe, Arthur L. "The conditions of fruitfulness of theorizing about mechanisms in social science." *Philosophy of the social sciences* 21, no. 3 (1991): 367-388.

Swedberg, Richard. "Theorizing in sociology and social science: Turning to the context of discovery." *Theory and society* 41, no. 1 (2012): 1-40.

Swedberg, Richard. "Theorizing in Sociological Research: A New Perspective, a New Departure?." *Annual Review of Sociology* 0 (2017).

Waisbord, Silvio, and Claudia Mellado. "De-westernizing Communication Studies: A Reassessment." *Communication Theory* 24, no. 4 (2014): 361-372.

II. Psychological Approaches to Communication Theory

Monday, September 25th

Agenda Setting, Cultivation, and Priming: read chapters 1, 3, and 5 in Bryant and Oliver

Cacciatore, M. A., Scheufele, D. A., & Iyengar, S. (2016). The end of framing as we know it... and the future of media effects. *Mass Communication and Society*, 19(1), 7-23.

Burgers, Christian, Elly A. Konijn, and Gerard J. Steen. "Figurative framing: Shaping public discourse through metaphor, hyperbole, and irony." *Communication Theory* 26, no. 4 (2016): 410-430.

Morgan, Michael, and James Shanahan. "Television and the Cultivation of Authoritarianism: A Return Visit From an Unexpected Friend." *Journal of Communication* 67, no. 3 (2017): 424-444.

Valkenburg, Patti M., Jochen Peter, and Joseph B. Walther. "Media effects: Theory and research." *Annual review of psychology* 67 (2016): 315-338.

Monday, October 2nd

Social Cognitive Theory, Elaboration Likelihood Model, Uses-and-Gratifications, and Physiopsychology: read chapters 6, 7, 8, and 9 in Bryant and Oliver

Green, Melanie C., Timothy C. Brock, and Geoff F. Kaufman. "Understanding media enjoyment: The role of transportation into narrative worlds." *Communication Theory* 14, no. 4 (2004): 311-327.

Sundar, S. Shyam, and Anthony M. Limperos. "Uses and grats 2.0: New gratifications for new media." *Journal of Broadcasting & Electronic Media* 57, no. 4 (2013): 504-525.

Third-Person Effect, Media Violence, Sex, Gender and Race in Media: read chapters 12, 13, 15, 16, and 17 in Bryant and Oliver.

Observation Due

Monday, October 9th

Media and Public Communication, Public Health, and Entertainment: read chapters 20, 21, 22, 23, and 24 in Bryant and Oliver.

Claeys, An-Sofie, and Michaël Opgenhaffen. "Why practitioners do (not) apply crisis communication theory in practice." *Journal of Public Relations Research* 28, no. 5-6 (2016): 232-247.

Coombs, W. Timothy. "Protecting organization reputations during a crisis: The development and application of situational crisis communication theory." *Corporate reputation review* 10, no. 3 (2007): 163-176.

Ruben, Brent D. "Communication Theory and Health Communication Practice: The More Things Change, the More They Stay the Same." *Health communication* 31, no. 1 (2016): 1-11.

Monday, October 16th

Technology and Media Psychology: Chapter 27 in Bryant and Oliver

Bayer, Joseph B., Scott W. Campbell, and Rich Ling. "Connection cues: Activating the norms and habits of social connectedness." *Communication Theory* 26, no. 2 (2016): 128-149.

Cummings, J. J., & Bailenson, J. N. (2016). How immersive is enough? A meta-analysis of the effect of immersive technology on user presence. *Media Psychology*, 19(2), 272-309.

Dylko, Ivan B. "How technology encourages political selective exposure." *Communication Theory* 26, no. 4 (2016): 389-409.

Fox, Jesse, and Bree McEwan. "Distinguishing technologies for social interaction: The perceived social affordances of communication channels scale." *Communication Monographs* (2017): 1-21.

Gil de Zúñiga, Homero, Brian Weeks, and Alberto Ardèvol-Abreu. "Effects of the News-Finds-Me Perception in Communication: Social Media Use Implications for News Seeking and Learning About Politics." *Journal of Computer-Mediated Communication* 22, no. 3 (2017): 105-123.

Jansen, Till. "Who Is Talking? Some Remarks on Nonhuman Agency in Communication." *Communication Theory* 26, no. 3 (2016): 255-272.

Jiow, Hee Jhee, Sun Sun Lim, and Julian Lin. "Level up! Refreshing parental mediation theory for our digital media landscape." *Communication Theory*(2016).

Nass, Clifford, and Youngme Moon. "Machines and mindlessness: Social responses to computers." *Journal of social issues* 56, no. 1 (2000): 81-103.

III. Sociological Approaches to Communication Theory

Monday, October 23rd

Introduction:

Benford, R. D., & Snow, D. A. (2000). Framing processes and social movements: An overview and assessment. *Annual review of sociology*, 26(1), 611-639.

Benson, Rodney. "Field theory in comparative context: A new paradigm for media studies." *Theory and society* 28, no. 3 (1999): 463-498.

Chadwick, Andrew. "The hybrid media system." *Ecpr general conference, reykjavik, iceland*, 2011.

Cuklanz, Lisa. "Feminist Theory in Communication." *The International Encyclopedia of Communication Theory and Philosophy* (2016).

Fraser, Nancy. "Rethinking the public sphere: A contribution to the critique of actually existing democracy." *Social text* 25/26 (1990): 56-80.

Hallin, Daniel C., and Paolo Mancini. *Comparing media systems: Three models of media and politics*. Cambridge university press, 2004. Read the Introduction and Chapter 2 at: <file:///Users/dkreiss/Downloads/Hallin%20%20Mancini%20Comparing-Media-Systems.pdf>

Katz, Elihu, and Daniel Dayan. "Media events: on the experience of not being there." *Religion* 15, no. 3 (1985): 305-314.

Brennen, J. Scott, and Daniel Kreiss. "Network Society." *The International Encyclopedia of Communication Theory and Philosophy* (2016).

Reese, Stephen D. "Understanding the global journalist: A hierarchy-of-influences approach." *Journalism Studies* 2, no. 2 (2001): 173-187.

Monday, October 30th

Society and Culture

Ball-Rokeach, Sandra J. "A theory of media power and a theory of media use: Different stories, questions, and ways of thinking." *Mass Communication and Society* 1, no. 1-2 (1998): 5-40.

Carey, James. "A cultural approach to communication." *McQuail's reader in mass communication theory* (2002): 36-45.

Hall, Stuart. "Encoding/decoding." *Media and cultural studies: Keywords*(2001): 166-176.
Available online at: <https://faculty.georgetown.edu/irvinem/theory/SH-Encoding-Decoding.pdf>

Hanitzsch, Thomas. "Deconstructing journalism culture: Toward a universal theory." *Communication theory* 17, no. 4 (2007): 367-385.

Kreiss, Daniel, Laura Meadows, and John Remensperger. "Political performance, boundary spaces, and active spectatorship: Media production at the 2012 Democratic National Convention." *Journalism* 16, no. 5 (2015): 577-595.

Schudson, Michael. "How culture works." *Theory and Society* 18, no. 2 (1989): 153-180.

Monday, November 6th

Social Institutions

Kim, Yong-Chan, and Sandra J. Ball-Rokeach. "Civic engagement from a communication infrastructure perspective." *Communication Theory* 16, no. 2 (2006): 173-197.

Benson, Rodney. "News media as a "journalistic field": What Bourdieu adds to new institutionalism, and vice versa." *Political Communication* 23, no. 2 (2006): 187-202.

Botan, Carl H., and Maureen Taylor. "Public relations: State of the field." *Journal of communication* 54, no. 4 (2004): 645-661.

Anderson, Chris and Michael Schudson. "Objectivity, professionalism, and truth seeking in journalism." *The handbook of journalism studies* (2009): 88-101.

Carlson, Matt. "Metajournalistic discourse and the meanings of journalism: Definitional control, boundary work, and legitimation." *Communication Theory* 26, no. 4 (2016): 349-368.

Deuze, Mark. "What is journalism? Professional identity and ideology of journalists reconsidered." *Journalism* 6, no. 4 (2005): 442-464.

Lewis, Seth C. "The tension between professional control and open participation: Journalism and its boundaries." *Information, Communication & Society* 15, no. 6 (2012): 836-866.

Lowrey, Wilson. "Institutionalism, news organizations and innovation." *Journalism Studies* 12, no. 1 (2011): 64-79.

Scott, W. Richard. "Lords of the dance: Professionals as institutional agents." *Organization studies* 29, no. 2 (2008): 219-238.

Monday, November 13th

Media Organizations

Becker, Lee B., and Tudor Vlad. "News organizations and routines." *The handbook of journalism studies* (2009): 59-72.

Cheney, George, and Karen Lee Ashcraft. "Considering "the professional" in communication studies: Implications for theory and research within and beyond the boundaries of organizational communication." *Communication theory* 17, no. 2 (2007): 146-175.

Curtis, Lindley, Carrie Edwards, Kristen L. Fraser, Sheryl Gudelsky, Jenny Holmquist, Kristin Thornton, and Kaye D. Sweetser. "Adoption of social media for public relations by nonprofit organizations." *Public Relations Review* 36, no. 1 (2010): 90-92.

Duffy, Brooke Erin. "Empowerment through endorsement? polysemic meaning in Dove's user-generated advertising." *Communication, Culture & Critique* 3, no. 1 (2010): 26-43.

Keyton, Joann. "Communication in Organizations." *Annual Review of Organizational Psychology and Organizational Behavior* 4 (2017): 501-526.

Kreiss, Daniel. "Seizing the moment: The presidential campaigns' use of Twitter during the 2012 electoral cycle." *New Media & Society* 18, no. 8 (2016): 1473-1490.

Lammers, John C., and Joshua B. Barbour. "An institutional theory of organizational communication." *Communication Theory* 16, no. 3 (2006): 356-377.

History of a Theory Due

Monday, November 20th

Networks, Groups, Individuals, and Collective Action

Bennett, W. Lance, and Alexandra Segerberg. "The logic of connective action: Digital media and the personalization of contentious politics." *Information, Communication & Society* 15, no. 5 (2012): 739-768.

Duffy, Brooke Erin. "The romance of work: Gender and aspirational labour in the digital culture industries." *International Journal of Cultural Studies* 19, no. 4 (2016): 441-457.

Hogg, Michael A., and Scott A. Reid. "Social identity, self-categorization, and the communication of group norms." *Communication theory* 16, no. 1 (2006): 7-30.

Kreiss, Daniel, and Adam J. Saffer. "Networks and Innovation in the Production of Communication: Explaining Innovations in US Electoral Campaigning From 2004 to 2012." *Journal of Communication*.

Kreiss, Daniel, Megan Finn, and Fred Turner. "The limits of peer production: Some reminders from Max Weber for the network society." *New Media & Society* 13, no. 2 (2011): 243-259.

Topinka, Robert J. "Politically incorrect participatory media: Racist nationalism on r/ImGoingToHellForThis." *New Media & Society* (2017): 1461444817712516.

Turner, Fred. "Burning Man at Google: a cultural infrastructure for new media production." *New Media & Society* 11, no. 1-2 (2009): 73-94.

Monday, November 27th

Perspectives on Technology:

Anderson, C. W., and Daniel Kreiss. "Black boxes as capacities for and constraints on action: Electoral politics, journalism, and devices of representation." *Qualitative Sociology* 36, no. 4 (2013): 365-382.

Boczkowski, Pablo J. "The mutual shaping of technology and society in videotex newspapers: Beyond the diffusion and social shaping perspectives." *The Information Society* 20, no. 4 (2004): 255-267.

Boczkowski, Pablo, and Leah A. Lievrouw. "Bridging STS and communication studies: Scholarship on media and information technologies." *The handbook of science and technology studies* 3 (2008): 949-977.

Fouché, Rayvon. "Say it loud, I'm black and I'm proud: African Americans, American artifactual culture, and black vernacular technological creativity." *American Quarterly* 58, no. 3 (2006): 639-661.

Gillespie, Tarleton. "The politics of 'platforms'." *New Media & Society* 12, no. 3 (2010): 347-364.

Jackson, Steven J. "11 Rethinking Repair." *Media technologies: Essays on communication, materiality, and society* (2014): 221-39.
[https://sjackson.infosci.cornell.edu/RethinkingRepairPROOFS\(reduced\)Aug2013.pdf](https://sjackson.infosci.cornell.edu/RethinkingRepairPROOFS(reduced)Aug2013.pdf)

Jenkins, Henry. "The cultural logic of media convergence." *International journal of cultural studies* 7, no. 1 (2004): 33-43.

Livingston, S., & Bennett, W. L. (2003). Gatekeeping, indexing, and live-event news: Is technology altering the construction of news?. *Political Communication*, 20(4), 363-380.

Nagy, Peter, and Gina Neff. "Imagined affordance: Reconstructing a keyword for communication theory." *Social Media+ Society* 1, no. 2 (2015): 2056305115603385.

Nielsen, R.K., & Ganter, S. A. (2017). Dealing with digital intermediaries: A case study of the relations between publishers and platforms. *New Media & Society*, 1461444817701318.

Thorson, Kjerstin, and Chris Wells. "Curated flows: A framework for mapping media exposure in the digital age." *Communication Theory* 26, no. 3 (2016): 309-328.

IV Normative Theories in Communication Research

Monday, December 4th

Allen, Brenda J. "Theorizing communication and race." *Communication Monographs* 74, no. 2 (2007): 259-264.

Brown, Wendy. "American nightmare: Neoliberalism, neoconservatism, and de-democratization." *Political theory* 34, no. 6 (2006): 690-714.

Chakravartty, Paula, and Srirupa Roy. "Media pluralism redux: Towards new frameworks of comparative media studies "beyond the West"." *Political Communication* 30, no. 3 (2013): 349-370.

Esser, Frank. "Mediatization as a challenge: Media logic versus political logic." In *Democracy in the Age of Globalization and Mediatization*, pp. 155-176. Palgrave Macmillan UK, 2013.

Graves, Lucas. "The Monitorial Citizen in the "Democratic Recession"." *Journalism Studies* (2017): 1-12.

Habermas, Jürgen. "Political communication in media society: Does democracy still enjoy an epistemic dimension? The impact of normative theory on empirical research." *Communication theory* 16, no. 4 (2006): 411-426.

Kent, Michael L., and Maureen Taylor. "Toward a dialogic theory of public relations." *Public relations review* 28, no. 1 (2002): 21-37.

Kreiss, Daniel, and J. S. Brennen. "Normative theories of digital journalism." *SAGE handbook of digital journalism studies*. New York, NY: Sage (2016).

Mast, Jason L. "Legitimacy Troubles and the Performance of Power in the 2016 US Presidential Election." *American Journal of Cultural Sociology*: 1-21.

Pickard, Victor. "“Whether the giants should be slain or persuaded to be good”": Revisiting the Hutchins Commission and the role of media in a democratic society." *Critical Studies in Media Communication* 27, no. 4 (2010): 391-411.

Schudson, Michael. "Why conversation is not the soul of democracy." *Critical Studies in Media Communication* 14, no. 4 (1997): 297-309.

Concept Explication Due

FINAL PAPER DUE THURSDAY, DECEMBER 14TH